

[Click here to request a print copy of The Update!](#)

**December  
2014**

### **In This Issue:**

**2...Important Stuff**

**2...Resources**

**3...Upcoming Trainings & Events**

**4...Calendar at a Glance**

**4...A Real Life Story**

## **THANK YOU For Participating in the Title V Prioritization Survey**

Thank you to all of you who responded to the Maternal Child Health Title V Prioritization Survey! Your feedback is extremely valuable and much appreciated. We received over 200 completed responses from 44 organizations. The results of this survey will help inform and shape Iowa's activities for the next five years (2016-2020).

Please watch for more information about the selection of National and State Performance Measures. To stay up-to-date on the outcomes of the Title V Needs Assessment, visit [www.idph.state.ia.us/TitleVNeedsAssessment/](http://www.idph.state.ia.us/TitleVNeedsAssessment/). This site will be updated regularly with new information, results, and other supporting documents.

Again, we greatly appreciate your participation is shaping our efforts to address the needs of the maternal and child health population.

**- Marcus Johnson-Miller  
Chief, Bureau of Family Health  
Title V Director**

The Update is a monthly web newsletter published by the Iowa Department of Public Health's Bureau of Family Health. It is posted once a month, and provides useful job resource information for departmental health care professionals, information on training opportunities, intradepartmental reports and meetings, and additional information pertinent to health care professionals.

# Important Stuff

## NEW Presumptive Eligibility Webpage!

IME has created a separate webpage for all things Presumptive Eligibility. Included on the site is an overview of PE, link to the Medicaid Presumptive Eligibility Portal (MPEP), applications and addendums (in English and Spanish), resources for Qualified Entities (QEs) including Frequently Asked Questions, Application to Become a QE, MPEP Access Request Form, MPEP Training and technical assistance resources, Medicaid Manual, Memorandum of Understanding, and all Informational Letters related to PE. Click on the link below to get there!

<https://dhs.iowa.gov/ime/providers/tools-trainings-and-services/medicaid-initiatives/pe>

## Coming Soon! Monthly *hawk-i* Q&A Calls

**What:** Monthly conference calls with *hawk-i* staff

**When:** Wednesday, January 7, 2015 from 3pm - 4pm

**Where:** GoToMeeting: <https://www1.gotomeeting.com/join/244748297>

1-877-568-4106 | Access Code: 244-748-297 | Audio pin will be shown after you join

Do you have questions about *hawk-i* eligibility and enrollment information? Running into multiple problems or the same problem multiple times? Join us on the first Wednesday of each month at 3:00 for an interactive Q&A session with *hawk-i* staff and get all of your questions answered.

Don't have questions or can't make the call? No problem! A summary of what is discussed will be posted to the phConnect Community and included in The Update each month. Feel free to email questions to Sylvia Petersen in advance or if you will be unable to attend.

**This is not a required conference call.** In fact, we are hoping for smaller groups each month so that it can be an interactive discussion - everyone is welcome but please don't feel that you have to attend. If you have questions please contact Sylvia Petersen ([sylvia.petersen@idph.iowa.gov](mailto:sylvia.petersen@idph.iowa.gov)).

## MCH Billing Instructions

[Click here for instructions on submitting claims within iowagrants.gov.](#)

## Resources

**The Fifth Annual Secretary's Report on the Quality of Care for Children in Medicaid and CHIP**

**The First Annual Secretary's Report on the Quality of Health Care for Adults Enrolled in Medicaid**

### Millions of Medicaid Kids Missing Regular Checkups

Check out this report on EPSDT preventive screenings - Iowa is one of two states above the national standard!

## Sexual Media Exposure, Sexual Behavior, and Sexual Violence Victimization in Adolescence

Ybarra, M. L., Strasburger, V. C., & Mitchell, K. J. (2014).

*Background.* Emerging research suggests sexual media affects sexual behavior, but most studies are based on regional samples and few include measures of newer mediums. Furthermore, little is known about how sexual media relates to sexual violence victimization.

*Methods.* Data are from 1058 youth 14 to 21 years of age in the national, online Growing up with Media study. Results. Forty-seven percent reported that many or almost all/all of at least one type of media they consumed depicted sexual situations. Exposure to sexual media in television and movies, and music was greater than online and in games. All other things equal, more frequent exposure to sexual media was related to ever having had sex, coercive sex victimization, and attempted/completed rape but not risky sexual behavior.

[Click here to read the full article](#)

## USDA Seeks Local Input on Unpaid School Meal Balances

**RULES FOR ENGAGEMENT:** Unpaid meal balances can be a big challenge for school nutrition directors. When students repeatedly come through the meal line without the means to pay, schools frequently offer them meals, allowing them to accumulate a small debt. But too much unpaid debt can strain nutrition operating budgets, which typically have tight margins.

**What's the responsible way to handle this? The U.S. Department of Agriculture is seeking comments on state and local policies.**



# Mark Your Calendar!

## 2015 CARES User & Child Health EPSDT Program Trainings

The Bureau of Family Health is offering CARES User training and also Child Health / EPSDT program training during the months of March through November 2014. Any agency staff are welcome to attend - either new staff or experienced staff who would like a refresher.

The CARES User training provides an overview of the CARES data system and how the electronic record system supports the Child Health – EPSDT program.

The Child Health / EPSDT – Serving Iowa's Children and Families training presents a program overview and detail on each of the services within the Child Health program. Modules include the following:

- **Module 1: Child Health - EPSDT Care for Kids Overview**
- **Module 2: Child Health Agency Responsibilities**
- **Module 3: Presumptive Eligibility, Informing & Re-informing**
- **Module 4: Care Coordination**
- **Module 5: EPSDT Direct Care Services**
- **Module 6: In Closing....**

Each of these trainings will be held at the Lucas State Office Building – located directly across the street from the State Capitol Building at 321 East 12th Street in Des Moines, IA. The CARES User training will be offered from 9:00 - 11:00 a.m. each day. A lunch break will follow. The Child Health – EPSDT program training will be held from 12:00 – 4:00 p.m. on each date. See the dates and tentative times below.

- Wednesday, March 25, 2015 9:00 a.m. – 4:00 p.m.
- Wednesday, April 22, 2015: 9:00 a.m. – 4:00 p.m.
- Wednesday, May 27, 2015: 9:00 a.m. – 4:00 p.m.
- Wednesday, June 24, 2015: 9:00 a.m. – 4:00 p.m.
- Thursday, July 23, 2015: 9:00 a.m. – 4:00 p.m.
- Thursday, August 27, 2015: 9:00 a.m. – 4:00 p.m.
- Thursday, September 24, 2015: 9:00 a.m. – 4:00 p.m.
- Thursday, October 22, 2015: 9:00 a.m. – 4:00 p.m.
- Thursday, November 19, 2015: 9:00 a.m. – 4:00 p.m.

Please contact Janet Beaman at [janet.beaman@idph.iowa.gov](mailto:janet.beaman@idph.iowa.gov) (515-745-2728) or Analisa Pearson at [analisa.pearson@idph.iowa.gov](mailto:analisa.pearson@idph.iowa.gov) (515-281-7519) if you have any questions! We will need the names of staff from your agency that will attend on selected dates. Please specify which training(s) these individuals wish to attend –

- **CARES User Training**
- **CH-EPSDT Program Training**
- **Both**

*Our space is limited. If seating capacity fills, we may need to request that future dates be selected.  
Thank you for your continued participation in key program trainings!*

## The Iowa Governor's Conference on Public Health is On The Move!

The 2015 Iowa Governor's Conference on Public Health will be held on April 14 and 15, 2015, at the Cedar Rapids DoubleTree Hotel. The conference will move back to Central Iowa in 2016, and then to the Western side of the state in 2017. Click [here](#) for the conference flyer, or go to [www.iowapha.org/IGCPH](http://www.iowapha.org/IGCPH). Interested in exhibiting? Click [here](#) for more information or to register to exhibit.

## 2015 Child Abuse Prevention & Family Support Conference

*"Learn, Grow, Celebrate!"*

Pre-Conference, April 13 | Conference, April 14-15 | Des Moines Marriott Downtown

**LEARN** from national and state experts

**GROW** your skills in working with families

**CELEBRATE** 40 years of building bright futures for Iowa's children

Registration will open at the end of January - click [here](#) for more information!



# Calendar at a Glance

December

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        | 1      | 2       | 3         | 4        | 5      | 6        |
| 7      | 8      | 9       | 10        | 11       | 12     | 13       |
| 14     | 15     | 16      | 17        | 18       | 19     | 20       |
| 21     | 22     | 23      | 24        | 25       | 26     | 27       |
| 28     | 29     | 30      | 31        |          |        |          |

January

| Sunday           | Monday                                   | Tuesday | Wednesday                        | Thursday                              | Friday                 | Saturday         |
|------------------|--|---------|----------------------------------|---------------------------------------|------------------------|------------------|
|                  |  |         |                                  | 1<br>New Year's Day                   | 2                      | 3                |
| 4                | 5  | 6       | 7<br>Region 1 & Region 6 Meeting | 8<br>Region 4 Meeting                 | 9<br>Region 5 Meeting  | 10               |
| 11               | 12                                       | 13      | 14                               | 15                                    | 16                     | 17               |
| 18               | 19<br>Martin Luther King, Jr.'s Birthday | 20      | 21<br>Region 3 Meeting           | 22                                    | 23<br>Region 2 Meeting | 24<br>AMCHP 2015 |
| 25<br>AMCHP 2015 | 26                                       | 27      | 28                               | 29<br>I-Smile Coordinator GoToMeeting | 30                     | 31               |

## Real Life Story - The Bumps in the Road

*Rylin Rodgers - Training Director, Family Leadership Coordinator  
Riley Child Development Center*

Looking back to my now teenage children's early childhood, my first thought was my "white limo" fantasy. When my son was hospitalized as an infant, and the complexity of his condition was not yet clear, my husband and I saw another family leave the children's hospital in a limousine. That family was celebrating a successful surgery, resolution of the child's issues and a return to life as normal. This would be their last hospitalization, and they were going home for good in style. We turned to each other and pledged to do the same when our turn came, which would surely be soon. We would get through this current crisis, and we would move on with the normal life we had planned for our son. But that limo ride never came for our family, and it never will. In fact, in many ways we have instead been on a very different and unexpected road, with wide variance in vehicles and driving conditions.

Click [here](#) to read the full story!

